

# upLIFTING News



## Newsletter Advertising Request Form

*Uplifting News* is the newsletter of the Web Sling & Tie Down Association (WSTDA). It is distributed free of charge to all WSTDA members and advertisers. Advertising in *Uplifting News* is a great, cost-efficient way to reach WSTDA members while showing support for the association. Ads may be reserved for the next Spring and/or Fall issue(s). Please complete this form and return it with your payment and artwork no later than the deadline listed below to secure your ad space. Ad specifications are listed below. **Rates are non-commissionable.**

### ELECTRONIC FORMAT

- Delivered by E-mail to all WSTDA members
- Resides in public section of WSTDA web site for year-round exposure
- Your ad will be linked to your web site (WSTDA members only, include your url below)

Please run my ad in the

Spring Edition (Deadline January 31)     Fall Edition (Deadline July 31)

WSTDA MEMBER ADVERTISEMENT..... \$75 per issue  
Submit a full color JPG or GIF file, 150 x 150 pixels (spring or fall)

NON-MEMBER ADVERTISEMENT ..... \$125 per issue  
Submit a full color JPG or GIF file, 150 x 150 pixels (spring or fall)

**If you have any questions, please contact Kristin Evans at (443) 640-1070 ext. 1110 or by e-mail at [kristin@wstda.com](mailto:kristin@wstda.com).**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_  Web Site:

Check enclosed (payable to WSTDA)    Please charge my    VISA    MasterCard    Amex

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_