

# upLIFTING News



## Newsletter Advertising Request Form

*Uplifting News* is the newsletter of the Web Sling & Tie Down Association (WSTDA). It is distributed free of charge to all WSTDA members and advertisers. Advertising in *Uplifting News* is a great, cost-efficient way to reach WSTDA members while showing support for the association. Ads will appear in the Spring 2012 issue. Please complete this form and return it with your payment and artwork no later than **January 27, 2012** to secure your ad space. Ad specifications are listed below. **Rates are non-commissionable.**

### NEW ELECTRONIC FORMAT

- **Delivered by E-mail to all WSTDA members**
- **Resides in public section of WSTDA web site for year-round exposure**
- **Your ad will be linked to your web site (WSTDA members only, include your url below)**

WSTDA MEMBER ADVERTISEMENT..... \$75  
Submit a full color JPG or GIF file, 150 x 150 pixels

NON-MEMBER ADVERTISEMENT ..... \$125  
Submit a full color JPG or GIF file, 150 x 150 pixels

If you have any *questions*, please contact Laura Izzo at (443) 640-1070 ext. 110 or by e-mail at [laura@ksgroup.org](mailto:laura@ksgroup.org).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Check enclosed (payable to WSTDA)  Please charge my  VISA  MasterCard  Amex  
Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

**SUBMISSION DEADLINE:**

# JANUARY 27, 2012