

# **WEB SLING & TIE DOWN ASSOCIATION**

## **Use of WSTDA Insignia**

### 1.0 Introduction

The Board of Directors has adopted the following policy concerning the use of the Web Sling & Tie Down Association (WSTDA) insignia. This policy applies to the WSTDA insignia with or without the member designation. The purpose of this policy is to both promote the appropriate use of and protect against misuse of the WSTDA insignia. This policy may be modified or withdrawn by the Board of Directors at any time.

### 2.0 Use of WSTDA Insignia

- 2.1 The WSTDA insignia is the trademark of, and exclusive property of, the WSTDA. Any change or modification, other than size due to reproduction, of the WSTDA insignia is prohibited without prior approval from the Board of Directors.
- 2.2 Member companies are encouraged to display and use the WSTDA insignia to the greatest extent possible in accordance with this policy.
- 2.3 Permission to use the WSTDA insignia shall be limited to current member companies of the WSTDA. Subsidiary and other non-member companies may not use it.
- 2.4 Permission to use the WSTDA insignia is exclusive to member companies and may not be extended to other companies by the member to whom this privilege has been granted.
- 2.5 Permission to use the WSTDA insignia shall not constitute an endorsement or approval of any member company. Nor shall its use endorse, approve or guarantee fitness for use any member company's product or service. In its use, the WSTDA insignia shall not be accompanied by any statement that so implies.
- 2.6 Upon termination of membership, permission to use the WSTDA insignia shall be withdrawn, and further reproduction, display or use of the WSTDA insignia shall be prohibited. However, use of existing member only products may be extended to a maximum of 60 days to aid in the depletion of the terminated member inventories. Use of the WSTDA insignia on company marketing materials, stationary, technical bulletins and other printed materials may be extended for the use of those on hand at the time of termination but not to exceed one (1) year from the effective date of membership termination.

- 2.7 The WSTDA insignia shall only be used or reproduced in a manner that is consistent with the best interests of both the WSTDA and the member company.
- 2.8 The WSTDA has available to purchase by its Regular members warning labels for synthetic web slings, tie downs and roundslings which include the WSTDA insignia. Use of the WSTDA insignia on warning labels not furnished by WSTDA is prohibited.
- 2.9 Regular member companies of WSTDA shall be permitted to display the WSTDA insignia on private, rated-capacity labels used on their synthetic web slings, tie downs and round slings.
- 2.10 Associate members that engage in the distribution of finished products shall be prohibited from the use of the WSTDA insignia on finished goods unless such products are being provided from a regular member company of WSTDA.
- 2.11 Any use, display or reproduction of the WSTDA insignia by a non-member of WSTDA shall be strictly prohibited. WSTDA will take any and all legal action against any non-member to cease such prohibited action.

Approved: May 14, 1974  
Amended: July 8, 2004